Exhibit 5

Message

From: Hollaway, Kyle (Acxiom) [Kyle.Hollaway@acxiom.com]

Sent: 4/9/2024 12:08:57 PM

To: Richardson, Victor (Acxiom) [Victor.Richardson@acxiom.com]; Gadberry, Brady (Acxiom)

[Brady.Gadberry@acxiom.com]; Lukaszevicz, Michael (Acxiom) [Michael.Lukaszevicz@acxiom.com]; Donovan, Bryan

(Acxiom) [Bryan.Donovan@acxiom.com]; Andre, Lane (Acxiom) [Lane.Andre@acxiom.com]

Subject: Fwd: Purge

FYI - tasks completed this morning.

Wm. Kyle Hollaway SVP, Head of Global Identity Products Acxiom, LLC C: 501.343.8520

E: kyle.hollaway@acxiom.com

Begin forwarded message:

From: "Xavier, Veena (Acxiom)" < Veena. Xavier@acxiom.com>

Date: April 9, 2024 at 12:05:20 PM CDT

To: "Hollaway, Kyle (Acxiom)" < Kyle. Hollaway@acxiom.com>

Subject: FW: Purge

fyi

From: Rainey, Alan (Acxiom) < Alan.Rainey@acxiom.com>

Date: Tuesday, April 9, 2024 at 12:27 PM

To: Xavier, Veena (Acxiom) < Veena. Xavier@acxiom.com>

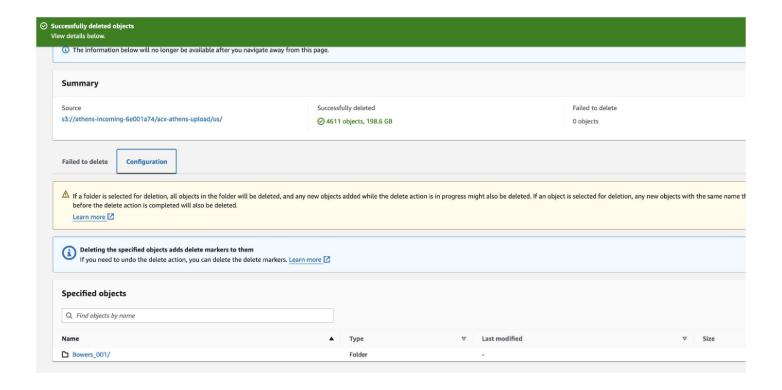
Subject: Purge

Adstra Purge

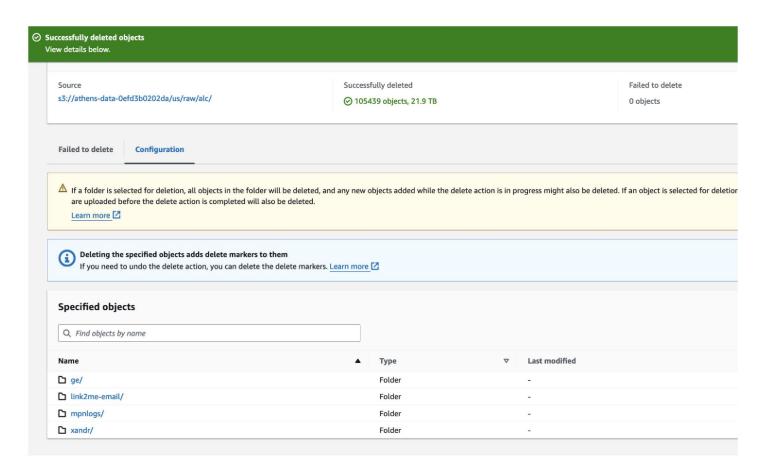
Bowers removed from graph build 4/9/2024:

https://github.com/acxiom-real-identity-athens/athens-ponos-us/commit/6207fcbe21ce069d5fdbec14dfc330eecf96ad33

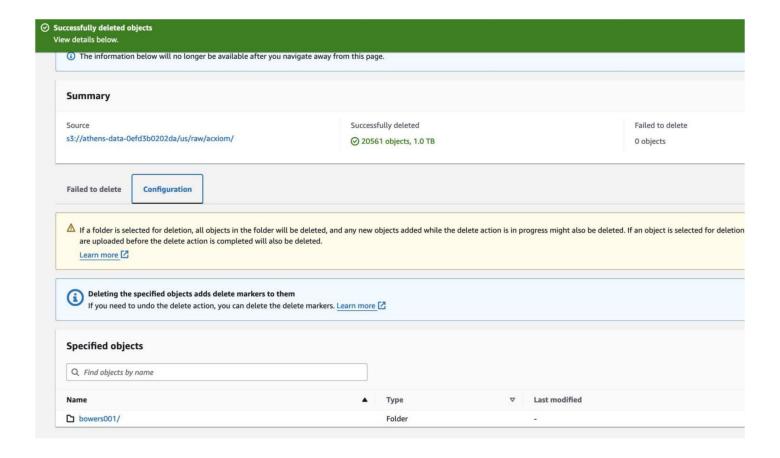
Bowers001 purged from Acxiom Incoming s3 bucket:



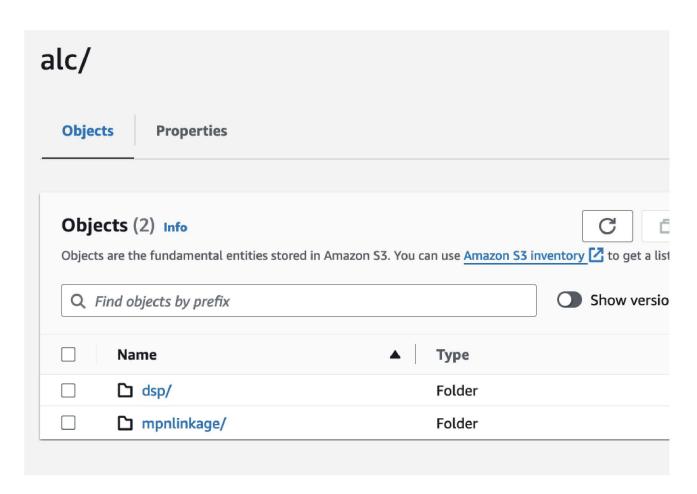
ALC/Adstra ge, link2me-email, mpnlogs, and xandr data was deleted from the graph s3 bucket:



Bowers001 data was deleted from the graph s3 bucket:



DSP and MPNLINKAGE (MAID) data was NOT PURGED:



The following graphs were NOT PURGED and contain Terrestrial and Email data mixed with all other graph sources:

